

Caitlin Richards

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Education

Goldsmiths, University of London

October, 2020 - Present

MA, TV Journalism

- BJTC accredited
- Included UK Media Law & Ethics
- Filmed and reported for weekly news show

William Peace University, Raleigh, NC

August, 2016 - May 2020

Bachelor of Arts, Communication

Selected Honors:

- Communication Outstanding Graduate Award for the class of 2020
- The Peace Times Award
- Dean's List with Distinction
- Dean's List

Skills

- Writing and reporting
- Newsroom tools: Inception, Radiance, Diesel, Rundown Creator
- Adobe: Premiere Pro, Audition
- Final Cut
- Camera and equipment: JVC 170
- Wordpress
- Social media platforms

Relevant Work Experience

News Intern, WRAL-TV, Raleigh, NC

October 2019 - January 2020

- Produced and published multimedia reports, stories, videos, and social media content with a focus on finding new angles
- Interacted with and was coached by television, radio and digital professionals for a complete view in media
- Published own work on WRAL digital properties and social media channels
- Took direction and coped with multiple tasks at once
- Wrote clean concise stories in short periods of time
- Worked evenings, early mornings and weekends in the newsroom
- Was sent out on assignments to create video packages and write for digital

Undergrad Experience

The Peace Times - William Peace University

Spring 2017-Fall 2019

Editor-in-Chief, Social Media Editor, News Editor, Staff Writer & Podcast Creator

- Managed staff and promoted the values of the university newspaper
- Organised and scheduled weekly meetings with editors and staff
- Taught class how to write articles and collaborated with teams
- Designed newspaper layouts for print editions
- Curated Content

- Sold advertisements and was in charge of marketing
- Assigned, wrote, edited, and conducted interviews for articles by strict deadlines
- Kept track of what was going on around campus to live stream/cover
- Reached out to the campus community, which made the campus feel more engaged
- Posted new content regularly, which increased the newspaper's engagement and audience
- Led live podcast discussions with audience
- Checked analytics and engagement of social media posts
- Came up with topics and discussions weekly

News Show - William Peace University

News Anchor

- Wrote script
- Filmed
- Edited
- News anchored